

MUSAP October Meeting Minutes
October 7,, 2009
MCPS Administration Building

1. Introductions
2. Approval of September Meeting Minutes
3. Recap of September Meeting
 - Review of new MUSAP Membership Packet/Norms/Decision Making Policy
 - Completion of new packets with up to date information, please complete one if you have not yet done so
 - Available at each meeting and online (eventually)
 - Discussion of coming year regarding oversight representation
 - Rosie Buzzas ran unopposed for MUSAP Oversight Representative
 - She was re-elected for the year 2009/2010
 - New election will take place in September 2010
 - A reminder that the meeting time was voted on and the voted reflect that the members would like to see the meeting time stay the same.
4. Rob Cameron-Graduate Intern with SOS
 - Rob will work on special projects
5. Youth Council Update from Nina Cramer-Thanks!
 - Nina reports that there are a few new members and that they will be plugged into the youth council and work groups accordingly
 - Dalila will work on special projects, as her schedule will not allow her to attend the meetings
 - Nina reports that the youth council is working on a project called Missoula after Dark. The council will take a look at positive activities in Missoula after dark which do not include substance abuse or other high risk behaviors
 - Donna Hamilton asked that youth council members attend MUSAP to report out what is happening there
 - Perhaps we can ask someone other than Dalila from Youth Council to attend MUSAP and report
 - Nina suggested that someone from MUSAP attend the Youth Council meeting to generate further interest in MUSAP attendance and to report out on special projects
 - Marianne Moon asked if we could get buy in from the Flagship and the Project Success Counselors to attend the MUSAP meeting and if they were encouraged to attend MUSAP meetings, then they could perhaps bring a youth with them when they came.
ACTION: Kevin Stewart will take a look at making that happen for the ¾ time staff

6. Red Ribbon Week October 22 through October 31
 - Business Support Flyer
 - Red Ribbon Bill Board
 - Family Day and Red Ribbon
 - Kevin reports that the schools have come up with activities for both the high schools and middle schools. He reports that the activities are fun and should interest a lot of youth, while being educational.
 - An example is a week of musician's deaths, information on how they died and what substance they were using at the time of their death. At the end of the week, there will be a famous musicians graveyard set up in the cafeteria and music from the musicians will be played as well

7. Cops in Shops- Shawn Paul reports that the program has been launched and there is a schedule in place for the coming months. He reports that he has distributed stickers and posters to retailers in an attempt to get the message of the program and of the launch out to retailers and the general public.
 - Shawn reports that he launched the first Cops in Shops program on Oct. 1 at Eastgate Albertsons. He reports the initial launch was a four hours. During that time; 2 people were cited for buying alcohol for minors, 1 was cited for a fake ID and another person was cited outside of the store, in a vehicle and they were charged with 11 oz of marijuana (Secondary Offense) He has a second one planned for October 9th at an undisclosed location in Missoula. He will discuss the results of that at the next MUSAP meeting.

 - Lonie Hutchison reports that the grant to fund Cops in Shops has not been given to Missoula yet and thus there are no funds guaranteed at this time to continue the program. She reports that it is likely that we will get the funds, but that may not happen until December or January. She feels that the DUI Task Force could fund the project with carry over funds. Ultimately Shawn stated that he would report the issue to his Captain and he would be the final say as to whether or not the program would continue at this time. He will report back as to whether or not this program is on hold or not.

8. Griz Pre Game Breath Testing and Educational/Informational Table
 - Shawn Paul and Linda Green report that the DAAC meeting went well and both seemed please with the collaboration and the project (DUI Task Force, University-SOS/Curry Health, Missoula PD, MUSAP)
 - Shawn Paul states that they will be handing out BAC level cards and other educational information at the table. Thus far we have two uniformed police, a MUSAP volunteer and are asking for at least one more volunteer

- Lonie reports that she is still uncomfortable with them handing out BAC level cards due to potential liability and the potential that those that are given the cards could attempt to use them in a DUI hearing and avoid prosecution due to the use of the card.
 - Both Linda Green and Shan report that they are not scientific and will be handed out as educational and informational only.
- Linda Green reports that she has several students from the University who are interested in volunteering.
- Shawn Paul asks that any volunteers contact him, so that he is able to identify all the players to be present at the table.
- The first date of this will be 10/17/2009 at the Cal Poly game.

9. Prevention Conference Update

- 165 Attendees
- 27 Presenters
- Feedback from the conference was overall very positive. A few people were unhappy with smaller details but that is to be expected.

10. Overview of 2008-2009 Accomplishments

- The Accomplishments from October 2008 to October 2009 were handed out during this meeting (I will also attach them to this email)
 - I am asking for more input on these accomplishments.
 - Even if it is not only a MUSAP accomplishment, please identify these accomplishments. Prevention is a collective effort!
- ACTION:** Please email these to me before the next meeting.

11. Preparation for Planning Meeting in November

- Goals and objectives for the coming year will take place in November
 - Items and ideas for collaboration with current or new partners or agencies
 - Updated Strategic plan for MUSAP
- ACTION:** Come prepared to help out with planning out the year for MUSAP

12. Kari Watkins reports that Zip Beverage (Harry Watkins) pulled together an ad thanking the retailers that successfully passed a compliance check. The Missoulian gave them a good deal, but only gave them one week to pull together the information for the Ad. The ad was pulled together with accurate information from Shawn Paul at the Missoula Police Department and The Ad was placed
- Once the ad was placed and almost immediate phone calls came into Harry Watkins, MUSAP and Missoula PD by those retailers upset with the ad
 - The flip side to this is to be aware that the customers are taking notice of the ad and holding the retailers accountable. This is part of changing the culture in Montana. Everyone at the meeting was pleased with Harry for placing the ad and for taking the heat of a poorly written ad-suggestion of thanking him
 - Some of the complaints included retailers whose name was not on the ad. They were upset that they had failed or that they believed that they did not participate in a compliance check and yet felt that they were being reported as a failure. One retailer asked MUSAP to contact all of its customers and make the correction. Harry Watkins received many negative calls and has made every attempt to rectify those callers.
 - We discussed continuing the ad, but making the disclaimer bigger and better this time. The ad needs to be more specific as to the time frame of the compliance checks as well as the participation of compliance checks.
 - Shawn reports that for a period of time no letters went out to retailers participating in a compliance check and passing said compliance check. For this time period, only those retailers that failed were informed due to a citation being written.

13. Lonie Hutchison reports that her RASS classes continue to have low attendees. We will continue to address how to best support and to promote RASS. We discussed the use of a billboard and and/or other written media campaign.

- One idea is to specifically address the idea of getting a misdemeanor charge, which stays on your legal record if you serve someone under age.
 - Either an ad with this information –Tavern Times or Independent
 - Billboard
- Continue the education which is part of RASS classes to a broader group of people, particularly those in positions to sell or to serve to underage.

NEXT MEETING: November 4, 2009

